



Integrated Stakeholder Engagement with **Global Alert**: Indonesia Case

The two photos below illustrate the volume and type of trash found in the landfill which adjacent to the riverbed. The last picture is of the riverbed itself, which when full, acts as a transport mechanism for the waste to flow directly into the ocean.





Location: From Toyapakeh to Sampalan, Nusa Penida, Bali

Testimonial: “As a result of using the Global Alert Platform, I have been able to host some important meetings with local businesses, The Nusa Penida Conservation Department, The Coral Triangle Centre [NGO], The Nusa Penida "Eco-Club" at the local high school, The Nusa Penida Youth Forum, local business owners and marine tourism operators, and the "Camat" of Nusa Penida, or the district head i.e. the highest governing official on the island. Through consultation with all of these groups, using data compiled at the trash hot spots, and with discussions about reasons for the trash source, we are now working on the following initiatives:

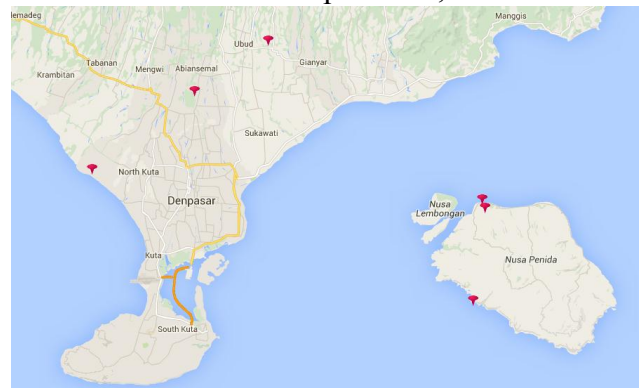


Figure 1 Trash sites around Indonesia

1. The 9km shoreline on the north of the island is the number 1 trash "hot-spot": or area most at risk of allowing trash to enter the ocean. Local communities discard their waste on the beach where it is swept away. When asked why, they insist there is no alternative. Data from this "hot-spot" has been uploaded to community-managed online platform "Global Alert" and socialisation techniques are being discussed, such as plays.
2. The waste collection service currently services only 2km of this shoreline, but should service all 9km. The trucks have the time to extend their route but not the budget. We are determining the budget and also payment mechanisms. Once we are aware of the cost and discover a means of sustainably sourcing funds for the trash collection service expansion, we will provide trash bins to all north shore households and educate them in how to prepare their waste for collection.

3. On Wednesday March 23rd, a trash cleanup was arranged with members from the Nusa Penida Youth Forum and the Eco-Club. Identifying the types of trash collected and where they are located will help the student groups come up with socialisation techniques such as plays to perform for the local communities, explaining why dumping trash is so bad for the environment and economy. Footage of these and similar efforts will be shared with the local and international media to highlight the cause.



Figure 2 Beach clean up process involving Ecoclub and Penida along the beach shoreline.

4. The teacher in charge of the Eco-Club is in conversation with a former Head of Customary Performance and Arts (Kepala Adat), to develop entertainment to be performed in the temples at various ceremonies, island-wide. The performances will explain the social, economic and environmental effects of trash dumping.

5. A social media campaign under the banner #PenidaTanpaSampah" ("Penida Without Litter") will collate photos and information about waste management so that we can form a visual database to track ideas and progress."

Key points: The Global Alert Platform provides a way to visualize and support advocacy of litter reduction and waterway/coastal health. Reporting on the platform allows users to share successes, while also alerting local authorities or other community stakeholders to the importance of cleanup, and long-term prevention with education and improved landfill management and recycling capacities.



Figure 3 Pak Wayne Oka – Ecoclub Teacher on the clean up

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