# Logixboard Overview

**A Turnkey Solution for Digitization** 



## What We Hear From Freight Forwarders...

### **Business Objectives**

Deliver digital solutions to customers to add value and simplify their day-to-day operations

Maintain position as an industry leader on the technology front

Empower operations and sales teams to increase their productivity and competitive advantage

### **Current State**

Using CargoWise to manage back-office

Homegrown customer-facing platform

Reliant on emails and phone calls to provide transparency and updates to customers

Manual and efficient workflows for operations personnel

### **Negative Consequences**

Losing ground to more digitally-focused freight forwarding companies

High maintenance costs for internal developments

Labor intensive and inefficient customer-facing processes



# Welcome to Logixboard

A modern digital engagement center that helps streamline workflows and provide world-class customer experiences.

- Increase customer productivity and satisfaction with digital tools
- Cement position as an innovator in today's market
- Leverage your data to operational efficiency
- Enable your sales and marketing teams with a better customer offering





# **The Logixboard Difference**

Trusted by freight forwarders globally



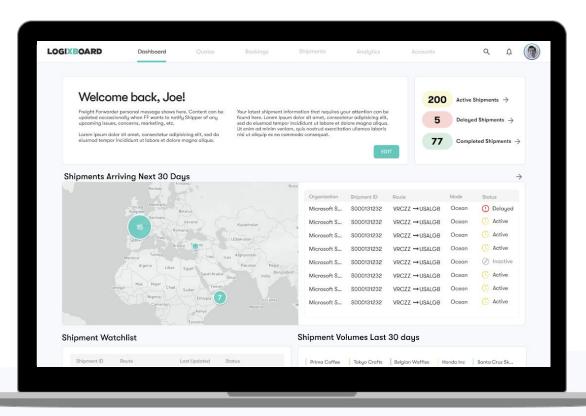
**Empowering forwarders to service innovative shippers** 





# The Logixboard App





### Dashboard

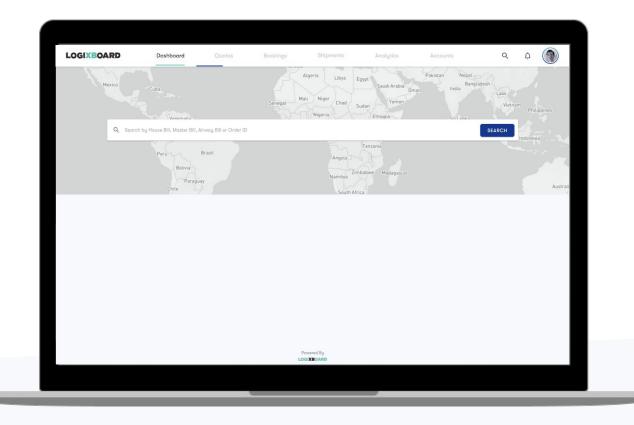
Review your entire business at a glance.

Provide your customers with a control panel to understand what's happening with their freight and operations.

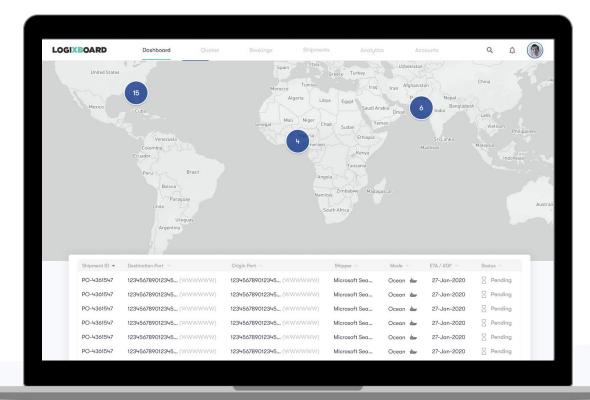


# **Quick Search**

Give your customers the ability to easily search for a shipment, and have relevant information at their fingertips, 24/7.







# Shipments Command Center

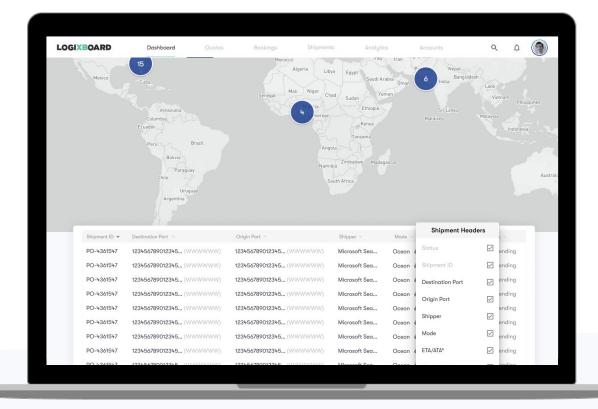
A rich, interactive, landing experience.

Give your customers easy access to the status of their shipments, shipments they need to take action on, and robust filtering and sorting to find the shipments they care about most.

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# Customizable UI

Display criteria relevant to your work on a per-user basis. Smart defaults always ensure the right information is at your fingertips.





| LOGIXBOARD  | Dashboard Quote                                      | s Bookings  | Shipments    | Analytics A   | coounts                     | Q Ļ                               |               |
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| CARGO DETAIL  |  |   |              | email: germany@micro  |                             | Est Departure                     |               |
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# Shipment Management

One central hub for your customers to manage all of their shipments information.

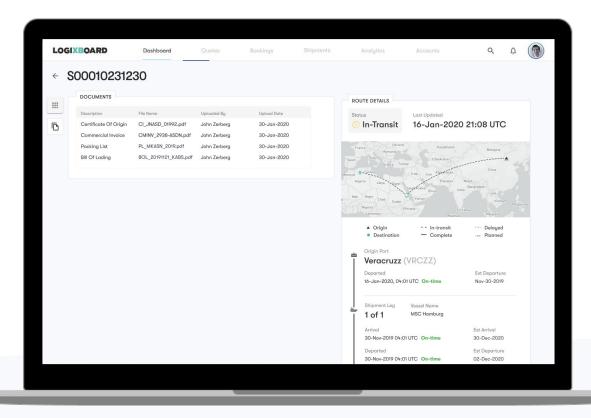
Consolidate shipment details, documents, timeline and historical updates in once place.



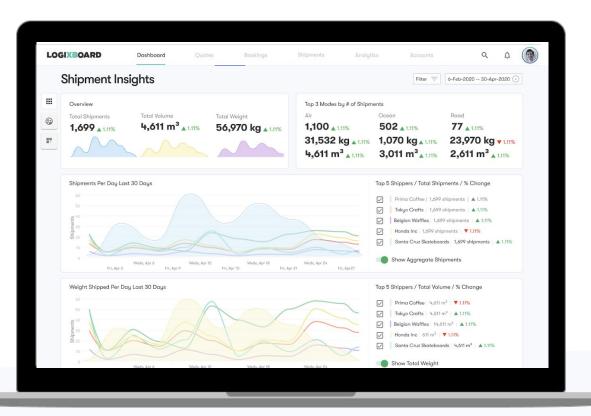
## Full Document Visibility

Easy access to all documents related to a shipment.

All documents are synced directly from CargoWise One in near real-time guaranteeing that Logixboard is always up-to-date.







# Robust Shipper Analytics

Enable your customers to understand their operations as you drive transparency and visibility.

Automated reports and custom dashboards enhance your customers' online experience with key analytics, allowing them to make more informed decisions.



# Statement of Accounts

Give your customers visibility into all their transactions with your organization without burdening your Operations or Accounting teams.

Internal teams can be proactively notified when invoices are due and accounts are in arrears. LOGIXBOARD Dashboard STATEMENT OF ACCOUNTS Tax ID Account Date Last Updated Currencu **Microsoft Seattle** COP ATTN: Jean-Luc Montpelier 800.241.469-6 MICSEABF3 09-Feb-2020 09-Feb-2020 2800 Southcenter Mall Tukwila, WA 98188 USA phone: +1 206 834-0680 STD Terms DSB Terms Statement Date for items shipped email: germanu@microsoft.com Cash on Delivery Cash on Delivery 09-Jan-2020 to 09-Feb-2020 Transaction Date Description Due Date Invoice Amt Balance Total S00001014 09-Feb-2020 House: ABCD14565999 Payment 09-Feb-2020 \$25,000.00 \$57,148,18 \$82,148,18 Ref: 0000111000 / Payment Received for all monthly shipments. Need to reconcile with last month's shipment. S00001015 09-Feb-2020 House: ABCD14566000 Paument 09-Feb-2020 \$15,000.00 \$57.148.18 \$82,148,18 Ref: 0000111020 S00001015 09-Feb-2020 House: ABCD14565989 Payment 09-Feb-2020 \$5,000.00 \$57,148,18 \$82,148,18 Ref: 0000111057

