

# eBooking: Truly Digital Air Cargo

Search, compare, and book air cargo in minutes on the world's largest airline network



**BOOKING RECORD / 105-12345675**

Booking | Booked | Departed | Arrived | Departed | Arrived | Ready for pick up | Delivered

**STATUS HISTORY**

Description	Date	Local Time	Status	Flight number	From	Weight	Status
							●
							●
							●
							●

**BOOKING DETAILS**

Shipment details | Agreements by rate | Action details

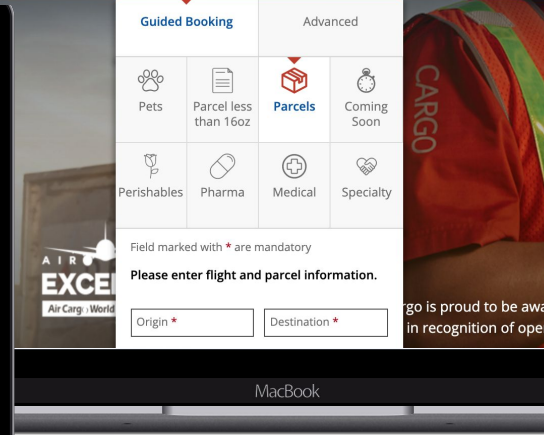
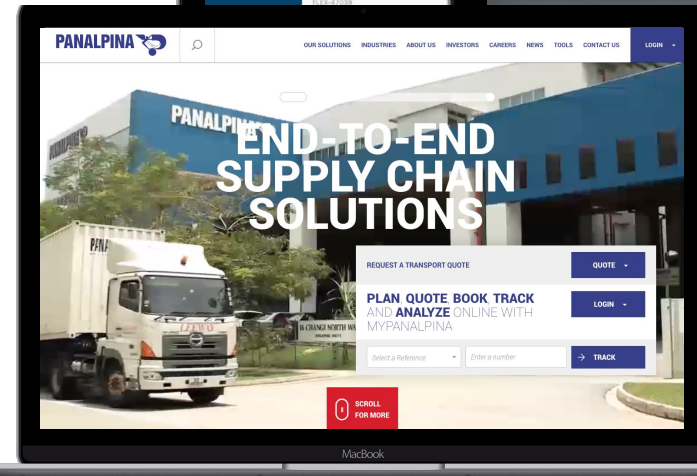
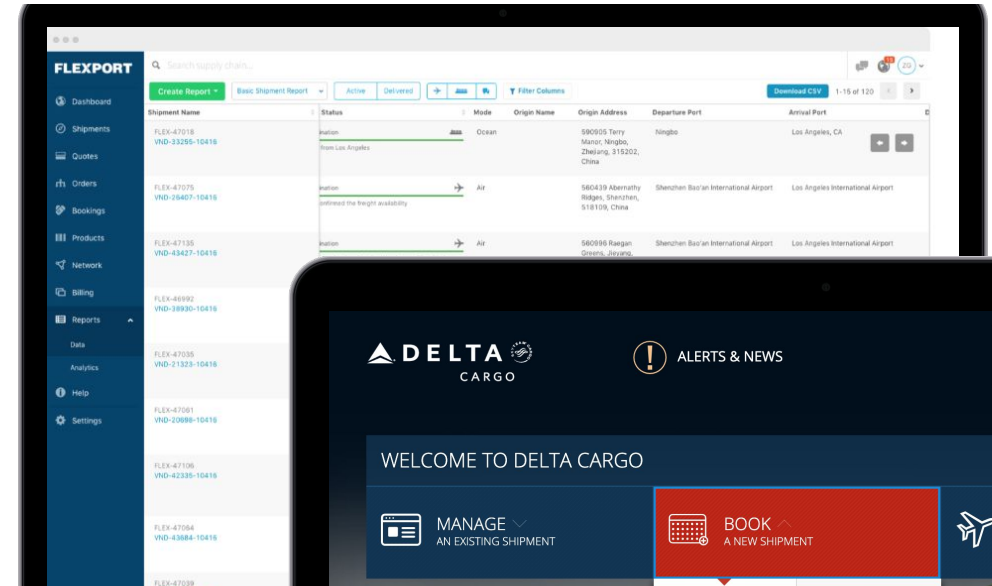
**FLIGHT DETAILS**

Flight number	Plane	Status	Departure	Activity	Status / Action
					●
					●
					●
					●

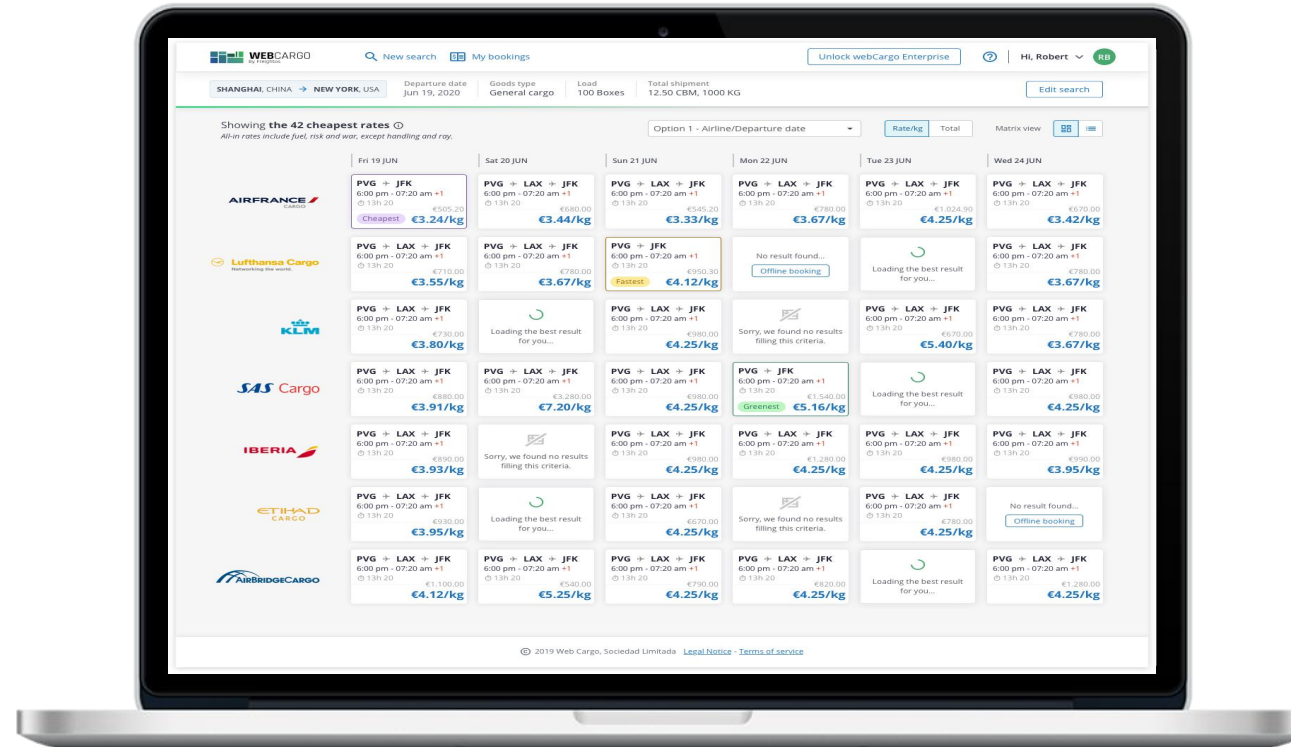
**FLIGHT TRACKING BCN > JFK**

# Forwarders are ~~moving~~ have moved to eBooking

Early adapters are seeing the benefits.  
**Are you?**



# Faster, more accurate booking with **real-time pricing** on the world's largest carrier network



More airlines coming soon!

# All airlines. All bookings. One site.

WEBCARGO By Freightos

New search My bookings Unlock w

SHANGHAI, CHINA → NEW YORK, USA

Departure date Jun 19, 2020

Goods type General cargo

Load 100 Boxes

Total shipment 12.50 CBM, 1000 KG

Showing the 42 cheapest rates ⓘ  
All-in rates include fuel, risk and war, except handling and roy.

Option 1 - Airline/Departure date

	Fri 19 JUN	Sat 20 JUN	Sun 21 JUN	Mon 22 JUN
<b>AIRFRANCE CARGO</b>	PVG → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €505.20 <b>Cheapest €3.24/kg</b>	PVG → LAX → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €680.00 <b>€3.44/kg</b>	PVG → LAX → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €545.20 <b>€3.33/kg</b>	PVG → LAX → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €780.00 <b>€3.67/kg</b>
<b>Lufthansa Cargo</b> Networking the world.	PVG → LAX → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €710.00 <b>€3.55/kg</b>	PVG → LAX → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €780.00 <b>€3.67/kg</b>	PVG → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €950.30 <b>Fastest €4.12/kg</b>	No result found... Offline booking
<b>KLM</b>	PVG → LAX → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €730.00 <b>€3.80/kg</b>	Loading the best result for you...	PVG → LAX → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €980.00 <b>€4.25/kg</b>	Sorry, we found no results filling this criteria.
<b>SAS Cargo</b>	PVG → LAX → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €880.00 <b>€3.91/kg</b>	PVG → LAX → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €3,280.00 <b>€7.20/kg</b>	PVG → LAX → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €980.00 <b>€4.25/kg</b>	PVG → JFK 6:00 pm - 07:20 am +1 ⌚ 13h 20 €1,540.00 <b>Greenest €5.16/kg</b>

Book your shipment directly with the carrier from **the same platform** you use to find pricing and route information - **book with multiple airlines, all on one website**

*"It used to take three hours to book air cargo, start to finish. Now, it takes us five minutes."*

Quim Sangés, Air  
Export/Import Coordinator



\*Rates shown here are illustrative and do not reflect real rates available

# From booking to booked in seconds

Send a booking request to the airline, and receive an answer from the airline in seconds with up-to-the-second pricing and availability.

Choose the flight you want, enter your AWB number, and confirm your shipment.

**Presto! Your shipment is booked.**



# Don't just take our word for it.





**WEBCARGO**<sup>™</sup>

By Freightos

***“Not just 24-hour sales, but 24-hour operations, too. Including weekends! This allows us to provide exceptional customer service and experience - everything is smoother and simpler for the customer.”***

**DELTA**▲**CARGO**

Rafael Sabucedo Martinez  
Head of Business Development and Sales

# How It Works





# Why should I eBook?

**Faster.** Less than 2 minutes to eBook, start to finish

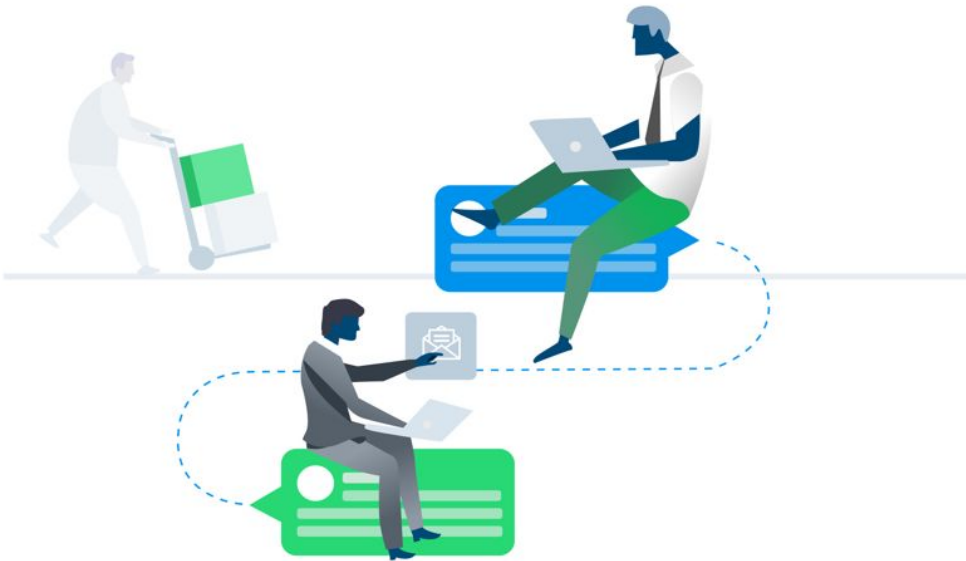
**Easier.** Simple, straightforward booking workflow

**More accurate.** Avoid costly human errors

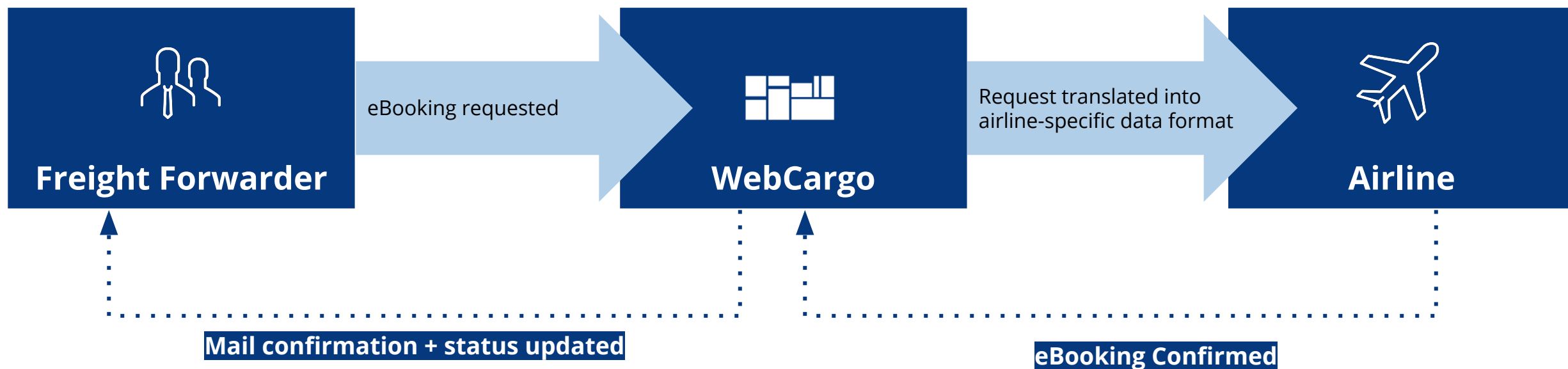
**More transparent.** Real-time airline pricing and capacity

**Convenient.** One site. Many airlines. All your bookings

**24/7.** Round-the-clock service to customers - even when airlines are closed



# The eBooking Process



# Why **now**?

**Increased win rate:** Happier customers book more\*

**Get ahead of the curve:** Future proof your customer service

**Efficiency:** Unlock a full hour of efficiency for each person on your operations team, every day

**Better procurement:** eBook at the lowest price possible, using live pricing to maximize margins





**WEBCARGO**<sup>™</sup>

By Freightos

***WebCargo lets us compare live air rates across carriers and book directly with confirmation in seconds. It saves us hours of search and comparison.***



Jeannot Sobiestre  
Branch Manager



We understand digitizing air freight.

**2,000** logistics providers

**18K** unique users

**90** countries with active users

**1m** monthly quote searches



KUEHNE+NAGEL



and 2,000+ other forwarders worldwide