

# **TREASURY & RISK**

# **Management Systems**







www.qpsfx.com

+1 800.459.8181

Dpierce@gpsfx.com



Founded: 2002



CEO: Ryan Gibbons



Headquartered: South Jordan, UT



Ownership: Privately Held

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#### KEY HIGHLIGHTS

#### Corporate Treasury FX Software Platform

- Critical FX risk management software allows clients to manage their global FX exposures.
- Best-in-class technology platform has nearly 10 years of continuous innovation.

#### Robust Products/Diverse Set of FX Solutions

- ▲ FX Solutions to manage multicurrency exposures.
- Advanced hedging products with ability to meet unique needs of client.

# Tailored Consultancy/Advisory

- One-to-one support and relationships.
- Customized advice and tailored solutions.
- Rich international banking experience drives superior customer service.

#### GPS CAPITAL MARKETS CLIENTS



\$2B Specialty Products, 14 International Subsidiaries Global Netting/Hedging.



\$1.2B Health & Wellness Company, 78
Subsidiaries, MCA Accounts, Global



\$250MM Private Sporting Goods company, International Payments & Hedging.



\$75MM Private food importer, Batch Payments.

## COMPANY OVERVIEW

GPS Capital Markets, Inc. provides corporate foreign exchange services that help companies manage their foreign currency risks and execute foreign currency transactions. Founded in 2002, GPS brings together a senior management team rich in international banking experience from the world's leading financial institutions. GPS has several offices throughout the United State, as well as in Australia, Canada, and the United Kingdom. It combines competitive exchange rates with a host of tailored international financial solutions for its clients.

From its beginning, GPS invested in proprietary software (FXpert), to meet clients' needs rather than limit client possibilities. GPS combines a simple to use

payment module with the ability to execute complex treasury management functions on a single platform. This functionality is unique to the industry and includes analytic tools that reduce risks and cut costs, as well as streamline processes, reduce foreign exchange costs, improve settlement efficiency, and control risks.

GPS Capital Markets, Inc. offers companies involved in international business one-on-one assistance with their foreign exchange (FX) needs by offering a host of tailored international financial solutions, many being managed with FXpert, including: Intercompany Netting, Hedge Accounting, Balance Sheet Hedging, FX Execution, Data Analytics and Cash Flow Hedging.





### PRODUCT OVERVIEW

- ▲ Balance Sheet Hedging: Our FXpert platform provides a unique solution by developing customized balance sheet hedging strategies that mitigate your risk. GPS has trade desks in the U.S., London, and Australia providing around-the-clock coverage. Post-trade and settlement reporting is included. Top FX management programs often start by hedging the Balance Sheet, Protecting cash. short-term assets and liabilities, and intercompany loans lets a company focus on what they do well without worrying about unexpected currency rate swings.
- ▲ Data Analytics: Better FX data leads to better FX decisions. It is critical for a company to understand their FX exposure with timely and accurate data from their ERP system(s). GPS helps clients with the data capture, aggregation and validation to get to the real source of currency exposures. FXpert's drill-down capabilities allow role-based users to review, edit and approve FX exposure amounts by entity, currency, and GL code. Dashboards and customizable reporting included.
- ▲ Hedge Accounting: With our hedge accounting services, seasoned hedge accounting experts act as an extension of your internal treasury and accounting teams to handle your derivative accounting. We help with every step, including preparation of documentation to qualify for hedge accounting designation, performance of fair value remeasurements, effectiveness testing, and recommendation of appropriate accounting entries. With GPS, you can ensure that you're receiving the most favorable accounting treatment while meeting the requirements of GAAP/IFRS.



- ▲ Cash Flow Hedging: Our cutting-edge counterparties protecting itself and clients from. software simplifies the process of forecasting cash flow exposures across each of your entities and currency pairs. The system factors in these forecasts, along with existing hedges, hedging confidence intervals, and thresholds to recommend trades that can be initiated and settled directly through the platform. Upon hedge maturity, the tool's net settlement feature allows for increased hedge efficiency and cash management, Lastly. automated reports such as the forecast vs. actual analysis serve as valuable resources for increasing the accuracy of your FX hedges.
- ▲ FX Payment Platform: GPS trade desks in the U.S., London, and Australia provide around-theclock coverage. GPS is a full member of the SWIFT network and covers all transactions with A1P1 rated

counterparty risk. GPS also provides customers the ability to actively manage transactions over time by utilizing data analytics and our experienced traders.

- ▲ Intercompany (IC) Netting: GPS takes advantage of natural hedges by netting your intercompany receivables and payables together, so each entity only pays or receives one settlement per period in its local currency.
- · Gain efficiencies and obtain complete global
- · Save time by significantly reducing intercompany
- · Customizable user settings to match roles and responsibilities.
- · Access detailed reporting including corporate and subsidiary views.

